

## COURSE PLANNER:



### Jeremy D. Mishkin, Esq.

MONTGOMERY MCCrackEN WALKER & RHOADS LLP  
PHILADELPHIA

Mr. Mishkin's practice focuses on complex commercial matters, catastrophic injury, technology, the Internet and First Amendment/Media Law issues. He has handled litigation and served as national and regional counsel for corporate clients who have been sued in numerous product liability lawsuits in multiple jurisdictions. He has tried cases involving RICO, libel, computer hardware and software, complex mechanical products and industrial chemicals.

## FACULTY

### Michael Berry, Esq.

BALLARD SPAHR LLP, PHILADELPHIA

### David P. Heim, Esq.

BOCHETTO & LENTZ, P.C., PHILADELPHIA

### Eli M. Segal, Esq.

PEPPER HAMILTON LLP, PHILADELPHIA

### Elizabeth Seidlin-Bernstein, Esq.

BALLARD SPAHR LLP, PHILADELPHIA

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## eDiscovery, 4<sup>th</sup> Ed.



Electronic discovery is the norm in today's litigation. It is critical for litigators and parties to understand the basic legal and technical issues and to know where to go for assistance with advanced issues in both of these areas. *eDiscovery* serves as an easy-to-read and reliable road map that will carefully guide you through the often complex world of e-discovery. The book is an excellent resource for the litigator trying to stay current with the ever-changing landscape of electronic discovery. This edition features key author video tips accessible via QR codes found in the book and as linked files on the searchable thumb drive!

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# INTERNET DEFAMATION

Philadelphia | Fri., Feb. 9, 2018

Live Webcast | Fri., Feb. 9, 2018

Simulcast | Fri., Feb. 9, 2018

Details inside.

8:30 am to 11:45 am; check-in begins at 8:00 am

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Altoona, Doylestown, Greensburg, Indiana, Mechanicsburg,  
New Castle, Pittsburgh, Wilkes-Barre

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**3**  
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3 SUBSTANTIVE

# INTERNET DEFAMATION

## OLD DOGGEREL, NEW TRICKS

The Internet generates novel ways to amuse, provoke and stroke, encourage and destroy. Traditional legal issues remain, though, and web-based defamation is an increasingly common allegation for clients and their lawyers to face. Learn how this classic cause of action manifests online.

## DISCOVER THE DIFFERENCE

- ▶ Common law defamation versus defamation on the Internet
- ▶ What you need to know about the Communications Decency Act
- ▶ Get a better grip on slippery ethical issues that arise online

## SHIELD YOUR CLIENT

- ▶ Practical tips on how to best protect your client's reputation
- ▶ Non-litigation and litigation strategies when dealing with an anonymous Internet defamer



### COMMENTS FROM YOUR COLLEAGUES

*Fascinating – just the right length of time – great info*

*Good overview of the issues*

*I appreciated the pleadings included in the course manual*

## SCHEDULE

- 8:30 – 9:00 Basic elements of libel**
  - Elements of a claim
  - Defenses
  - Common issues in non-Internet cases
- 9:00 – 9:30 What's different online?**
  - Very high-altitude look at CDA 230
  - Very high-altitude discussion of anonymity
  - Single publication rule issues
- 9:30 – 10:05 Evaluating a claim from the plaintiff's perspective**
  - Opportunities
  - Challenges
- 10:05 – 10:20 Break**
- 10:20 – 10:50 \$230 complications and limitations**
  - Intellectual property
  - Combined print and online publication
  - "Bad" publishers
  - Proposals for revision – SESTA etc.
- 10:50 – 11:20 Cutting edge issues in online defamation**
  - Legal hurdles – jurisdiction, injunctive relief
  - Practical hurdles – anonymity, crowdsourcing
  - Alternatives to litigation
- 11:20 – 11:45 Roundtable discussion**

## DATE AND LOCATIONS

**8:30 am to 11:45 am; check-in begins at 8:00 am**

**Philadelphia | Fri., Feb. 9, 2018**  
The CLE Conference Ctr. Wanamaker Building, 10th Fl., Ste. 1010

**Simulcast | Fri., Feb. 9, 2018**

**Altoona**  
Appalachia IU 8  
Altoona Exec. Offices  
4500 6th St., Altoona

**Indiana**  
ARIN IU 28  
2895 West Pike

**Mechanicsburg**  
PBI Conference Center  
5080 Ritter Rd.  
Rossmoyn Exit, Rt. 15

**Doylestown**  
Bucks Co. Bar Assn.  
135 E. State St.

**Greensburg**  
Westmoreland Co. Bar Assn., 129 N. PA Ave.

**New Castle**  
Lawrence Co. Bar Assn.  
430 Court St., 3<sup>rd</sup> Fl.

**Pittsburgh**  
PBI Professional Dev. Conference Ctr.  
Heinz 57 Center  
339 Sixth Ave., 7th Fl.

**Wilkes-Barre**  
Kings College  
Sheehy-Farmer Campus Ctr., Lane's Lane

## LIVE WEBCAST | FRI., FEB. 9, 2018

Go to [pbi.org](http://pbi.org) to register.

**Registration Policy:** Pre-registered customers will receive priority on the distribution of course materials. Walk-in registrations will be accepted on a space-available basis. Please check [www.pbi.org](http://www.pbi.org) or call (800) 247-4724 to confirm space is available and the schedule has not changed.

**Registration Transfers:** Requests for transfers will be honored if they are received before the course date.

**Cancellation Policy:** In order to receive a refund for cancellation (less a \$25 administrative fee), you must notify PBI by email, mail or FAX no later than 2 business days before the course date for the appropriate site. Otherwise, you will receive the course materials in full consideration of tuition paid.

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**PBI Scholarships:** PBI offers substantially reduced tuition for most PBI seminars to allow attorneys experiencing financial hardship to fulfill their mandatory education requirement. For details and an application, contact Scholarship Administrator at [scholarships@pbi.org](mailto:scholarships@pbi.org) or (800) 932-4637, ext. 2284 at least 30 days before the program. (Scholarships are not available for Online CLE.)

**Legal Services/Public Interest Lawyers:** PBI will provide a complete waiver of tuition fees for the first 12 hours of CLE taken to satisfy the Pennsylvania mandatory CLE requirement in any calendar year for all attorneys employed on a full-time basis by Pennsylvania civil or criminal Section 501(c)(3) legal services or public interest organizations. For additional courses (over and above the first 12 hours), eligible attorneys may enroll at 50 percent of the highest member fee. This waiver applies only to attorneys in Section 501(c)(3) organizations that provide legal services at no or de minimus fee to individual members of the public.

**Registration Confirmation:** To receive a confirmation, please be sure to include your email address on the registration form.

**Weather Related Cancellations:** Check [www.pbi.org](http://www.pbi.org) or call (800)-932-4637 ext. 2205.

## INTERNET DEFAMATION

### DATE & LOCATIONS

- Philadelphia | Fri., Feb. 9, 2018
- Simulcast | Fri., Feb. 9, 2018

Location: \_\_\_\_\_

### TUITION (INCLUDES COURSE BOOK)

- \$249 Standard
- \$125 Attorneys licensed 5 years or less, judicial law clerks & paralegals

**WEBCAST** Go to [pbi.org](http://pbi.org) for webcast tuition and to register.

### BOOK AVAILABLE

- Course Book 2018-9941 \$69 plus \$8.00 S&H & \$4.62 tax (\$81.62)

If you are ordering course materials separately, please allow two weeks after the first program for the shipment of books.

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